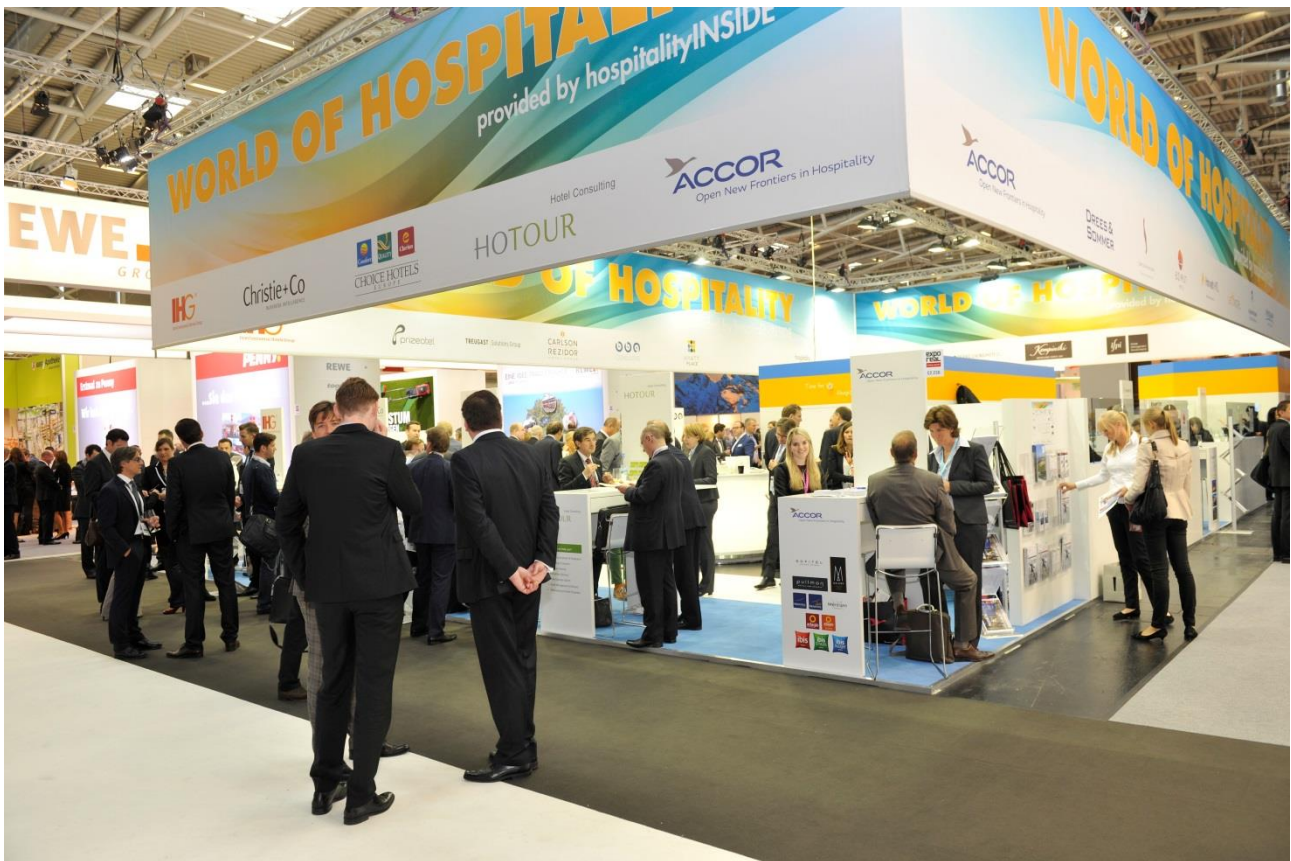




Joint Stand „World of Hospitality“

In previous years, the hotel industry played a minor role at Europe's largest trade fair for Property and Investment. Today, it's a well noted asset, particularly visible at the „World of Hospitality“ joint stand in Hall C2. Within few years only, it has become the central contact point for relevant market players.

Your smart appearance in a premium environment - This is part of the engagement of the HospitalityInside publishing company. The joint stand is located vis-à-vis of the „Special Real Estate Forum“, where hospitalityInside's editorial department is responsible for the hotel conference „Hospitality Industry Dialogue“. The exclusive evening event and a high-class SPECIAL edition offer additional possibilities for presentation and networking. By participating as a co-exhibitor you secure a top presence with manageable efforts and an excellent cost/efficiency ratio.



Your advantages as co-exhibitor:

- Established trade fair concept with high potential for synergies for all partners
- Appealing: All-inclusive packages for every budget at a fair and fixed price
- Outstanding working conditions and a great visibility of your logo at the stand

Your smart appearance in a premium environment!

Services With the established concept of the former years and some improvements the block-stand fulfills every requirement to become a magnet for all visitors again. A reception desk, bar area, storage possibilities as well as a broad technical environment are standard assets of the stand. Meeting rooms for up to eight persons are at your disposal. Every partner possesses a specific number of slots according to the booked package.

Services for our partners The hospitalityInside reception team supports co-exhibitors in managing the visitors in forwarding requests and booking the meeting room slots. The packages include catering of coffee and tea specialties as well as finger food for stand partners and their guests.

Presentation and Marketing

- Entry as co-exhibitor at the fair brochure (print and digital)
- Logo presence at the canvas above the stand and at your workstation/table
- Presentation of flyers (brochure rack)
- With company profile in the hospitalityInside SPECIAL EXPO REAL (print and digital)
- Short profile in printed co-exhibitor flyer for stand visitors

Promotion Reports giving notice of the fair will be regularly published on the website www.hospitalityinside.com. The hospitalityInside SPECIAL (print and ePaper in English and German) includes information about the fair, the stand and its co-exhibitors. For one year, the partners will also be presented in the weekly hospitalityInside newsletter and on the Network page as partners, with a short profile, logo and link to their homepage. All partners will be represented by their logos and a downloadable PDF in the main profile of HospitalityInside in the participants' database of the fair.

Communication A broadband WIFI connection and wired internet are available at the stand. At the reception, a multifunctional WIFI printer will be installed and can be used by the stand partners.

Tickets Our packages include one free exhibitor pass per co-exhibitor. Co-exhibitors can book further tickets for their staff and voucher codes for visitors at a reduced price through the online exhibitor center of the trade fair.

Extras A photographer will document the stand during EXPO REAL. Upon request, we will provide a selection of photos to our co-exhibitors. A fixed contingent of entry tickets to the networking event „BRICKS & BRAINS“ will be reserved for co-exhibitors. So every co-exhibiting company will be represented at the event.

Packages for Co-Exhibitors at EXPO REAL 2015

As of June 24, 2015

	Corner booth with work station	Inline booth with work station	Lounge partner with high table	Lounge partner with small high table
Exclusive area	ca. 6.5 sqm, open to 2 corridor sides	ca. 4,2 sqm, open to 1 side	Ca. 4 sqm, inside, no corridor access	Ca. 3 sqm, inside, no corridor access
Equipment	One workstation for 4 persons with logo display, drawer, 2 high stools	One workstation for 4 persons with logo display, drawer, 2 high stools	One high table for 4-5 persons, 2 high stools	One high table for 2 persons, 2 high stools
Additional Equipment	high table for 2-3 persons, 2 high stools at the back of work station + 1 separate high table	One high table for 2-3 persons, 2 high stools at the back of work station		
Staff at the stand	up to 8	up to 6	up to 4	up to 2
Company logo presentation	front and back of work station	front and back of work station	at the corridor wall	at the corridor wall
	at the canvas above the work station	at the canvas above the work station	at the canvas	at the canvas
Graphics	1 additional art design at the lower work station front	1 additional art design at the lower work station front	Logo /additional art design on the lower front of table	
Meeting room slots due to availability	4 slots each 30 min per day	3 slots each 30 min per day	2 slots each 30 min per day	2 slots each 30 min per day
Others				30% reduction for companies with an own stand at EXPO REAL
Package Price (net) valid until June 26, 2015	26,900 Euro	22,900 Euro	17,900 Euro	11,900 Euro
Late bookings/ deadlines	<ul style="list-style-type: none"> - Applications after June 26, 2015 are subject to 5% additional fee - Applications after July 28, 2015 are subject to 10% additional fee - It's not possible any more to book a participation after August 28, 2015 - Stand partner of the previous year will get a 5% loyalty discount on standard prices 			

All packages include: <ul style="list-style-type: none"> - Own wall or floor socket - Internet access (wired + WIFI) - Catering, bar service - One exhibitor pass - Personalized access to the Expo Real Exhibitor Centre 	<ul style="list-style-type: none"> - Profile included in press release - Short profile, logo and contact data in the hospitalityInside SPECIAL (print and eMagazine) - Short profile in co-exhibitor flyer - Basic entry on the Expo Real website - Co-exhibiting and communication fees up to June 26, 2015 incl. AUMA fee
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PROJECT RESTRICTION

hospitalityInside reserves the right to adjust the joint stand in terms of size, division and equipment as well as cancel the project in case realization proves to be impossible. Size and layout of the stand depends on the number of co-exhibitors.

The offers above are without obligation and subject to change.

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