

# hospitalityInside Special ITB 2012

### Trim box

210 mm width x 297 mm height (DIN A4)

### Type Area

185 mm width x 260 mm height

### Trim

3 mm on all edges

### Printing documents

digital, PDF/X-Format including text and photos in 300 dpi and CMYK, to provide by customer

### Printing Process

Web offset printing (Euroskala)

### Circulation

3,000 copies (+eMagazine in German and English)

### Distribution Print

- ITB Hospitality Day
- ITB Experts Forum Wellness
- Hotel exhibitors in halls 8.1, 9 and 10.1 at ITB
- Exhibitors in hall 5.1 (universities/schools)
- Press Center at ITB
- About 100 partner hotels of ITB Berlin

### Distribution Online

- as eMagazine in the "Online Library" of ITB Berlin
- as eMagazine at the **Website** of [www.hospitalityInside.com](http://www.hospitalityInside.com)

### Ads and Prices

Ads are printed once in every language version, also in different layout versions.

All rates are excluding VAT.

1 page	1/2 page	1/4 page	1/6 page
Width x Height 185x260 mm	Width x Height 185x128 mm	Width x Height 185x65 mm	Width x Height 185x40 mm
	Width x Height 90x260 mm	Width x Height 90x128 mm	
3,450 Euro	2,070 Euro	1,450 Euro	1,160 Euro

- 10% discount if an ad was published in the previous year (according to the size of previous year)
- 15% discount if an ad was published in the last two issues.
- Agencies get a 15% discount.

**Deadline for booking: February 18, 2012**

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