

HospitalityInside

**Media Data
IHIF / ITB SPECIAL
March 2017**

hospitalityInside.com

**Your online magazine
for the hospitality management**



NEW: hospitalityInside SPECIAL IHIF/ITB Berlin 2017

Every year, hospitalityInside publishes two bilingual special editions (German/English) in a printed edition and online as an eMagazine: one in autumn for EXPO REAL in Munich, Europe's biggest commercial real estate fair and one in March for **ITB Berlin**, the world's biggest tourism fair, in combination with the International Hotel Investment Forum (**IHIF**) Berlin.

The spring SPECIAL provides information about ITB Berlin, the ITB Hospitality Day (hotel conference) and IHIF. It gives insight to industry relevant topics and current developments in the market, reflecting hotel operations, distribution, eCommerce, financing and investment.

Circulation: 3,000 (+ eMagazine in German and English)

Distribution:

- ITB Hospitality Day (conference) on March 9, 2017
- ITB Forum Wellness on March 9, 2017
- Hospitality joint stand "WORLD of HOSPITALITY", Hall 9/108
- Partner stands at the fair
- IHIF Berlin, March 6-8, 2017
- Partner hotels in Berlin from March 4
- Permanently online as eMagazine on www.hospitalityInside.com

Ads and Prices

Ads are printed once in every language and they may vary.

All rates are excluding VAT and include both language versions.



1 page	½ page	¼ page	1/6 page
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	Width x Height 90 x 260 mm	Width x Height 90 x 128 mm	
2,940 Euro	1,800 Euro	1,290 Euro	1,020 Euro

Booking deadline January 26, 2017 / Printing material should be delivered latest by February 2, 2017

- Agency Discount: 15%

FORMAT and LAYOUT information:

Trim box 210 mm width x 297 mm height (DIN A4)

Type Area 185 mm width x 260 mm height

Trim 3 mm on all edges

Printing documents Digital, PDF/X-Format including text and photos in 300 dpi and CMYK to provide by customer

Printing Process Web offset printing (euro scale /CMYK)

www.hospitalityInside.com – the Online Magazine

The online magazine is the soul of the hospitalityInside network with a lively communication between editorial team and readers.

hospitalityInside.com has become the first address for experts from hotel operations and real estate / investment through 12 years of well-grounded editorial work.

The magazine is published every Friday, it's bilingual (German and English), it's free of advertisements and read in 20 countries.

hospitalityInside.com...

...is a **bilingual** information network for the international hospitality industry (German/English).

...is **purely editorial, free of advertisements** and therefore guarantees a neutral reporting.

...is published **every week** (46 times a year) providing news, background articles and own research by professionals.

... **BREAKING NEWS** inform quickly when relevant incidents occur

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...has **offline** developed a top-class **industry network** at fairs, conferences and high-calibre events.



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Welcome to the hospitalityInsiders!

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For the joint stand "World of Hospitality" and for IHIF/ITB SPECIAL

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