

# hospitality INSIDE

WORLD OF HOSPITALITY INFORMATION.



English













#### **Co-exhibitor options:**

#### **CORNER BOOTH with work station**

#### 25,500 Euro.

- Separate area of approximately. 4.2 sqm, open to two corridor sides
- Workstation for 4 people including a storage compartment, logo display and two barstools
- Additional table for 2-3 persons at the back of the workstation without barstools
- Company logo on the display of your workstation (back and front) plus an additional graphic
- Company logo at top canvas right ahead of the booth position
- Meeting room: 6 slots/30 min. each per day subject to availability first come, first serve
- Fixed power supply and internet access at the workstation
- Catering: F&B and bar service
- Two exhibitor tickets

#### **INLINE BOOTH with workstation**

#### 22,000 Euro.

- Separate area of approximately. 4.2 sqm, open to one corridor side
- Workstation for 4 people including a storage compartment, logo display and two barstools
- Additional table for 2-3 persons at the back of the workstation without barstools
- Company logo on the display of your workstation (back and front) plus an additional graphic
- Company logo at top canvas right ahead of the booth position
- Meeting room: 4 slots/30 min. each per day subject to availability first come, first serve
- Fixed power supply and internet access at the workstation
- Catering: F&B and bar service
- One exhibitor ticket

#### **LOUNGE-PARTNER** with high table

#### 13,200 Euro

- High table for 4 persons with 2 barstools
- Company logo at top canvas
- Meeting room: 2 slots/30 min. each per day subject to availability first come, first serve
- W-LAN at booth
- Catering: F&B and bar service
- One exhibitor ticket

# **LOGO-PARTNER** (fair registration as additional represented company) 8,500 Euro.

- 8,500 Euro.
- Company logo at top canvas
- Marketing and communication service package as described below
- No own staff at the stand (as an additional represented company)
- Possibility to book meeting rooms for appointments, if available.
- 30 % exhibitor discount for companies with an own stand at EXPO REAL

Size and layout of the joint stand will depend on the number of partners. All prices net. Information status March 2013 / All information are subject to change















#### **FACILITIES**

- Head or corner stand with attractive design
- Bar and lounge
- Kitchen
- Internet connection
- 3 meeting rooms
- Reception / information counter
- Rack display or pigeon hole (A4) for sales/marketing brochures

#### **SERVICES**

- Catering and cafeteria for your crew at the booth and your guests
- Hostess service provided
- Business breakfast on one day of the fair
- Internet access incl. access fee and usage
- Basic and daily cleaning of booth / waste disposal

#### **COMMUNICATIONS**

- Listing as co-exhibitor in the exhibition catalogue
- Listing in the trade fair's online system including:
- Company details, contact, Internet link to your homepage, worldwide accessibility until March 2014 on the trade fair's website
- Logo presence at the booth
- Opportunity to present your company digitally at the booth's common "information terminal" (e.g. via iPad, touch terminal or mega screen, depending on stand construction)
- Opportunity to display advertising material (brochure display stand)

#### **MARKETING**

- Announcements and reports of the joint booth on hospitalityInside.com
- hospitalityInside SPECIAL Expo Real edition print & online including joint stand and partner information
- Listing as partner in hospitalityInside's weekly newsletter for 1 year
- Listing as partner in hospitalityInside's networking area for 1 year

#### **PROJECT RESTRICTION**

hospitalityInside reserves the right to adjust the joint stand in terms of size, division and equipment as well as cancel the project in case realisation proves to be impossible.

#### **DEADLINES**

- > Confirmed bookings up to April 25, 2013 will receive a discount of 5%.
- > For bookings after June 26, 2013 we will pass along a surcharge of 5%.
- > For bookings after August 28, 2013 we will pass along a surcharge of 10%.

#### **CONTACT:**

phone: +49 (0) 821 885880-20 eMail: office@hospitalityInside.com













The EXPO REAL offers more and more multifaceted views regarding hospitality real estates - supported by hospitalityInside.



**World of Hospitality** 



**Hospitality Industry Dialogue** 

**BRICKS & BRAINS** 













## **EXPO REAL 2013**

#### Circulation

2,000 (+ eMagazine in German and English)

#### **Distribution Print**

- > Hospitality Industry Dialogue
- Hospitality joint booth "World of Hospitality"
- Press Centre at EXPO REAL
- Partner stands at the fair
- Selected Hotels in Munich

#### **Distribution Online**

as eMagazine at the Website of www.hospitalityInside.com





#### **Ads and Prices**

Ads are printed once in every language version, also in different layout versions. All rates are excluding VAT.

1 page	1/2 page	1/4 page	1/6 page
Width x Height	Width x Height	Width x Height	Width x Height
185 x 260 mm	185 x 128 mm	185 x 65 mm	185 x 40 mm
	Width x Height	Width x Height	
	90 x 260 mm	90 x 128 mm	
2,800 Euro	1,680 Euro	1,180 Euro	940 Euro

#### **EXPO SPECIAL Discounts**

- > 10% discount if an ad was published in the previous year (according to the size of previous year)
- > 15% discount if an ad was published in the last two issues.
- > Agency discount: 15%

#### Deadline for bookings and artwork delivery: September 9, 2013

#### FORMAT and LAYOUT- Hints for the Special:

#### **Trim box**

210 mm width x 297 mm height (DIN A4)

#### **Type Area**

185 mm width x 260 mm height

#### Trim

3 mm on all edges

#### **Printing documents**

Digital, PDF/X-Format including text and photos in 300 dpi and CMYK, to provide by customer **Printing Process** 

Web offset printing (euro scale /CMYK)

#### **Contact Publishing Company**

phone + 49 (0) 821 - 885 880-20

office@hospitalityInside.com















### Partner with us!

Join us for the
Premium
Hospitality Real
Estate Network
Event
@
EXPO REAL 2013



















# BRICKS & BRAINS 2013 – the 5<sup>th</sup> exclusive networking event for the hospitality industry at EXPO REAL

With BRICKS & BRAINS, EXPO REAL and hospitalityInside strengthen their contacts and networks in a common event for hotel operators, developers and investors. BRICKS & BRAINS means to enjoy hospitality, keep up existing relations, find new partners and start new dialogues in a relaxed atmosphere. Since 2009, 150 top executives meet there every year at the end of the first day of the trade show.

Offer: Event Sponsor

**Location:** EXPO REAL Munich – Fair ground

**Date:** October 7, 2013, 18:30 h – 22:00 h

**Concept:** Top-Level business networking,

by invitation only and unchaperoned

**Invited:** Hotel operators, developers, owners,

investors, funds managers, bankers

**Limitation:** up to 150 participants

**Partnerships:** Platinum Sponsor, Gold Sponsor

Packages: All packages include:

A number of tickets for BRICKS & BRAINS 2013

(Platinum: 10 tickets / Gold: 4 tickets)

- Listing as event sponsor on the hospitalityInside

Network website

- Presentation of the sponsor logo

- At the event entrance

- At the event invitation and event flyer

- In the hospitalityInside EXPO REAL Special Edition

Pricing: Platinum: 15,000 Euro / Gold: 5,800 Euro net

**Organizer:** HospitalityInside GmbH, Augsburg/Germany

**Contact:** <u>office@hospitalityInside.com</u>

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