

hospitality *INSIDE*

WORLD OF HOSPITALITY INFORMATION.



English



Co-exhibitor options:

CORNER BOOTH with work station

25,500 Euro. Early booking rate up to April 25, 2013: 24,225 Euro

- Separate area of approximately. 4.2 sqm, open to two corridor sides
- Workstation for 4 people including a storage compartment, logo display and two barstools
- Additional table for 2-3 persons at the back of the workstation without barstools
- Company logo on the display of your workstation (back and front) plus an additional graphic
- Company logo at top canvas right ahead of the booth position
- Meeting room: 6 slots/30 min. each per day subject to availability – first come, first serve
- Fixed power supply and internet access at the workstation
- Catering: F&B and bar service
- Two exhibitor tickets

INLINE BOOTH with workstation

22,000 Euro. Early booking rate up to April 25, 2013: 20,900 Euro

- Separate area of approximately. 4.2 sqm, open to one corridor side
- Workstation for 4 people including a storage compartment, logo display and two barstools
- Additional table for 2-3 persons at the back of the workstation without barstools
- Company logo on the display of your workstation (back and front) plus an additional graphic
- Company logo at top canvas right ahead of the booth position
- Meeting room: 4 slots/30 min. each per day subject to availability – first come, first serve
- Fixed power supply and internet access at the workstation
- Catering: F&B and bar service
- One exhibitor ticket

LOUNGE-PARTNER with high table

13,200 Euro Early booking rate up to April 25, 2013: 12,540 Euro

- High table for 4 persons with 2 barstools
- Company logo at top canvas
- Meeting room: 2 slots/30 min. each per day subject to availability – first come, first serve
- W-LAN at booth
- Catering: F&B and bar service
- One exhibitor ticket

LOGO-PARTNER (fair registration as additional represented company)

8,500 Euro. Early booking rate up to April 25, 2013: 8,075 Euro

- Company logo at top canvas
- Marketing and communication service package as described below
- No own staff at the stand (as an additional represented company)
- Possibility to book meeting rooms for appointments, if available.
- 30 % exhibitor discount for companies with an own stand at EXPO REAL

Size and layout of the joint stand will depend on the number of partners. All prices net.
Information status March 2013 / All information are subject to change



FACILITIES

- Head or corner stand with attractive design
- Bar and lounge
- Kitchen
- Internet connection
- 3 meeting rooms
- Reception / information counter
- Rack display or pigeon hole (A4) for sales/marketing brochures

SERVICES

- Catering and cafeteria for your crew at the booth and your guests
- Hostess service provided
- Business breakfast on one day of the fair
- Internet access incl. access fee and usage
- Basic and daily cleaning of booth / waste disposal

COMMUNICATIONS

- Listing as co-exhibitor in the exhibition catalogue
- Listing in the trade fair's online system including:
- Company details, contact, Internet link to your homepage, worldwide accessibility until March 2014 on the trade fair's website
- Logo presence at the booth
- Opportunity to present your company digitally at the booth's common "information terminal" (e.g. via iPad, touch terminal or mega screen, depending on stand construction)
- Opportunity to display advertising material (brochure display stand)

MARKETING

- Announcements and reports of the joint booth on hospitalityInside.com
- [hospitalityInside](http://hospitalityInside.com) SPECIAL Expo Real edition print & online including joint stand and partner information
- Listing as partner in [hospitalityInside](http://hospitalityInside.com)'s weekly newsletter for 1 year
- Listing as partner in [hospitalityInside](http://hospitalityInside.com)'s networking area for 1 year

PROJECT RESTRICTION

[hospitalityInside](http://hospitalityInside.com) reserves the right to adjust the joint stand in terms of size, division and equipment as well as cancel the project in case realisation proves to be impossible.

DEADLINES

- Packages are reserved **until April 25, 2013** for previous partner who didn't book yet.
- Confirmed bookings **up to April 25, 2013** will receive a **discount of 5%**.
- For bookings **after June 26, 2013** we will pass along a **surcharge of 5%**.
- For bookings **after August 28, 2013** we will pass along a **surcharge of 10%**.

CONTACT:

phone: +49 (0) 821 885880-20

eMail: office@hospitalityInside.com

The EXPO REAL offers more and more multifaceted views regarding hospitality real estates - supported by hospitalityInside.



World of Hospitality



Hospitality Industry Dialogue

BRICKS & BRAINS

hospitality INSIDE SPECIAL EXPO REAL 2013

Circulation

2,000 (+ eMagazine in German and English)

Distribution Print

- Hospitality Industry Dialogue
- Hospitality joint booth "World of Hospitality"
- Press Centre at EXPO REAL
- Partner stands at the fair
- Selected Hotels in Munich

Distribution Online

- as eMagazine at the Website of www.hospitalityInside.com



Ads and Prices

Ads are printed once in every language version, also in different layout versions.
All rates are excluding VAT.

1 page	1/2 page	1/4 page	1/6 page
Width x Height 185 x 260 mm	Width x Height 185 x 128 mm	Width x Height 185 x 65 mm	Width x Height 185 x 40 mm
	Width x Height 90 x 260 mm	Width x Height 90 x 128 mm	
2,800 Euro	1,680 Euro	1,180 Euro	940 Euro

EXPO SPECIAL Discounts

- 10% discount if an ad was published in the previous year (according to the size of previous year)
- 15% discount if an ad was published in the last two issues.
- Agency discount: 15%

Deadline for bookings and artwork delivery: September 9, 2013

FORMAT and LAYOUT- Hints for the Special:

Trim box

210 mm width x 297 mm height (DIN A4)

Type Area

185 mm width x 260 mm height

Trim

3 mm on all edges

Printing documents

Digital, PDF/X-Format including text and photos in 300 dpi and CMYK, to provide by customer

Printing Process

Web offset printing (euro scale /CMYK)

Contact Publishing Company

phone + 49 (0) 821 – 885 880-20

office@hospitalityInside.com



Partner with us!
Join us for the
Premium
Hospitality Real
Estate Network
Event
@
EXPO REAL 2013



BRICKS & BRAINS 2013 – the 5th exclusive networking event for the hospitality industry at EXPO REAL

With BRICKS & BRAINS, EXPO REAL and hospitalityInside strengthen their contacts and networks in a common event for hotel operators, developers and investors. BRICKS & BRAINS means to enjoy hospitality, keep up existing relations, find new partners and start new dialogues in a relaxed atmosphere. Since 2009, 150 top executives meet there every year at the end of the first day of the trade show.

Offer:	Event Sponsor
Location:	EXPO REAL Munich – Fair ground
Date:	October 7, 2013, 18:30 h – 22:00 h
Concept:	Top-Level business networking, by invitation only and unchaperoned
Invited:	Hotel operators, developers, owners, investors, funds managers, bankers
Limitation:	up to 150 participants
Partnerships:	Platinum Sponsor, Gold Sponsor
Packages:	All packages include: <ul style="list-style-type: none"> - A number of tickets for BRICKS & BRAINS 2013 (Platinum: 10 tickets / Gold: 4 tickets) - Listing as event sponsor on the hospitalityInside Network website - Presentation of the sponsor logo <ul style="list-style-type: none"> - At the event entrance - At the event invitation and event flyer - In the hospitalityInside EXPO REAL Special Edition
Pricing:	Platinum: 15,000 Euro / Gold: 5,800 Euro net
Organizer:	HospitalityInside GmbH, Augsburg/Germany
Contact:	office@hospitalityInside.com +49 821 885880-20