

# HospitalityInside

## Options for Partnerships at ITB Berlin 2015



Joint Stand „World of Hospitality“

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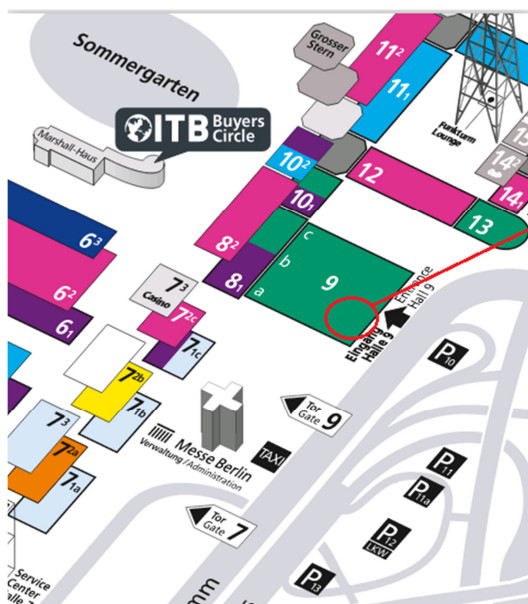


## Joint Stand "World of Hospitality" at ITB Berlin 2015

HospitalityInside **joint stands**: Since Expo Real 2011 and ITB 2012 we present hotels and specialized service providers at our joint stands. At ITB, companies from the IT sector, communication, distribution, marketing and media found a home.



Under the neutral roof of the "World of Hospitality" joint stand 2015, again service providers and suppliers of the hospitality industry will present themselves to the trade visitors of ITB.



### "World of Hospitality" Joint Stand Hall 9 / Stand 109

The purpose of the joint booth is to develop and establish – within an open stand architecture - a contact platform at ITB by bringing together different hospitality players and branches with synergy potential, by offering the fair partners attractive presentation possibilities, supporting personal meetings of hoteliers/hotel groups and service providers and by providing visitors with ambitious and target group-oriented information about products and innovations.

## **NEW IN 2015: Hospitality X-PERTS LOUNGE ALSO FOR YOU – not only for co-exhibitors!**

### **Present Your Products & Solutions live at Hall 9 and online**

In 2012, we have started the project „joint stand“ at ITB Berlin.  
At ITB 2015, we will further develop the idea of the joint stand.

The information platform for hoteliers will give visitors a fast and solid overview on innovations and solutions from service providers and producers. From 2015, service providers/suppliers but also hotel companies can present their latest products and ideas in Hall 9/109.

At the booth, we will provide a separated glass presentation room and conference technology. There our partners can speak up and present their news at fixed time slots. The room will take up to 12 people.

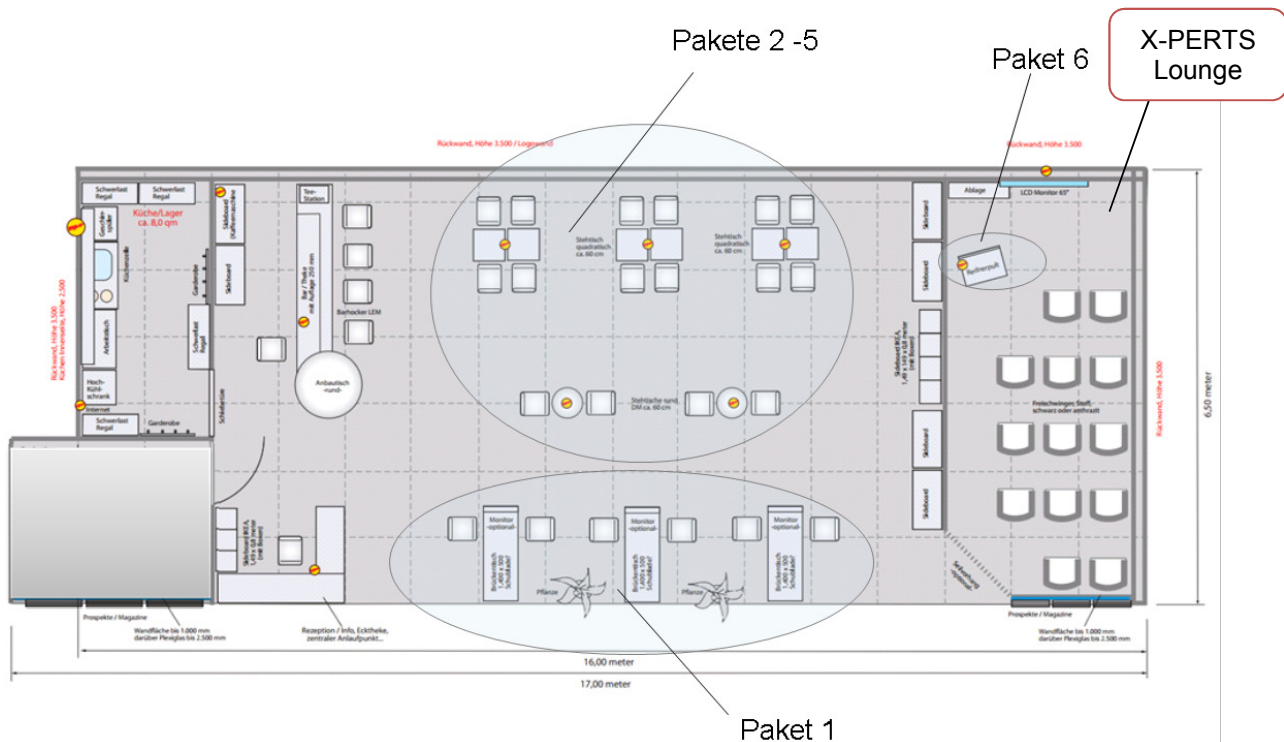
Join us! Become our Logo and Solutions partner at ITB 2015! Companies which are already represented with an own booth at ITB or which are co-exhibiting with other booths will benefit from special conditions when participating at the X-PERTS Lounge.



## The all-inclusive packages for Co-exhibitors and X-PERTS Lounge

	Package 1	Package 2	Package 3
<b>Table</b>	Inline stand with large work station directly at the corridor	Table for 2 (60x60 cm)	Table for 2 (60x60 cm)
<b>Use of the stand</b>	√	√	√
<b>Exclusive use of the table / work station</b>	√ stand-alone	√ stand-alone	√ side by side
<b>Shared use of the table</b>	-	-	-
<b>Number of high chairs</b>	2	2	2
<b>Number of staff at the stand</b>	5	2	2
<b>Meetings</b>	at the table	at the table	at the table
<b>Basic Upgrade ITB Virtual Marketplace incl. Link to Homepage, company portrait, Social Media</b>	√	√	√
<b>Logo at stand canvas</b>	√	√	√
<b>Logo at X-PERTS Lounge</b>	-	-	-
<b>Presentation in the new X-PERTS Lounge</b>	1 x 30 min	1 x 30 min	1 x 30 min
<b>Video taping, upload to YouTube</b>	√	√	√
<b>Link to hospitalityInside.com / Solutions for one year</b>	√	√	√
<b>Brochure rack at the stand</b>	2	2	2
<b>Price net in €</b>	<b>11,900,-</b>	<b>7,800,-</b>	<b>7,300,-</b>

	Package 4	Package 5	Package 6 (X-PERTS Lounge)
<b>Table</b>	Table for 2 (60x60 cm)	Shared use	-
<b>Use of the stand</b>	√	√	-
<b>Exclusive use of the table / work station</b>	-	-	-
<b>Shared use of</b>	One table with another co-exhibitor	A table, rotating with up to 3 other co-exhibitors	The X-PERTS Lounge (see below)
<b>Number of high chairs</b>	1	-	-
<b>Number of staff at the stand</b>	1	1	-
<b>Meetings</b>	At the table, alternating every 30 minutes (another co-exhibitor must exist)	4 x 30 minutes at community table upon availability	-
<b>Basic Upgrade ITB Virtual Marketplace incl. Link to Homepage, company portrait, Social Media</b>	√	√	-
<b>Logo at stand canvas</b>	√	√	-
<b>Logo at X-PERTS Lounge</b>	-	-	√
<b>Presentation in the new X-PERTS Lounge</b>	1 x 30 min	1 x 30 min	1 x 30 min
<b>Video taping, upload to youtube</b>	√	√	√
<b>Link to hospitalityInside.com/ solutions for one year</b>	√	√	√
<b>Brochure rack at the stand</b>	2	2	2
<b>Price net in €</b>	<b>5,500,-</b>	<b>4,100,-</b>	<b>2,000,-</b> 10% discount for partners with own stand at ITB 2015



## All Co-exhibitor packages (1-5) further include:

### At the stand:

- Logo at the stand canvas
- 2 brochure racks A4
- Catering for stand staff and visitors
- 2 storage boxes (ca. 25 x 25 x 25)

### [www.hospitalityInside.com](http://www.hospitalityInside.com):

- Logo on [www.hospitalityInside.com/network](http://www.hospitalityInside.com/network) as ITB-Partner for one year
- Listing in the footer of the weekly newsletter of hospitalityInside as ITB-Partner for one year
- Short profile at the "hospitalityInside SPECIAL ITB" (Print and eMagazine).

### ITB:

- Listing in the fair's catalogue with basic entry (company name, country, post code, town, address, hall and stand number)
- Basic Upgrade ITB Berlin Virtual Market Place with company basic entry PLUS eMail, homepage, company logo, portrait, link to social media)

## All Logo partners (package 6/ X-PERTS Lounge) include:

### X-PERTS Lounge:

- Logo at the X-PERTS Lounge
- 2 brochure racks A4
- 1 storage box (ca. 25 x 25 x 25)

### [www.hospitalityInside.com](http://www.hospitalityInside.com):

- Logo on [www.hospitalityInside.com/network](http://www.hospitalityInside.com/network) as ITB-Partner for one year
- Listing in the footer of the weekly newsletter of hospitalityInside as ITB-Partner for one year
- Listing as Solutions Partner in the "hospitalityInside SPECIAL ITB"

### ITB

- Entry in the fair's catalogue as logo partner



## Contact HospitalityInside

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