

# HospitalityInside Special EXPO REAL 2015

## Mediadata

Every year, for the world's biggest tourism fair ITB and for Europe's leading real estate and investment fair EXPO REAL in Munich the bilingual (German/English) **HospitalityInside "SPECIAL"** is published, in a printed version as well as online (eMagazine).

These SPECIALS provide information about the fair, co-exhibitors and industry relevant topics and give insight to the reports of [hospitalityinside.com](http://hospitalityinside.com). The SPECIALS allow adverts of with 1/6, 1/4, 1/2 and full page.

**Circulation** 3.000 (+ ePaper in German and English)  
**Pages:** 100 pages in German and English

### Distribution Print

Hospitality Industry Dialogue at EXPO REAL  
Hospitality joint booth "WORLD of HOSPITALITY"  
Press Centre at EXPO REAL  
Partner stands at the fair  
Selected Hotels in Munich

### Distribution Online

as eMagazine at the **Website** [www.hospitalityinside.com](http://www.hospitalityinside.com)

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## Ads and Prices

Ads are printed in both language versions, different layouts are possible.  
All rates are excluding VAT.

Deadline for booking and artwork delivery: **August 28, 2015**

<b>1 page</b>	<b>½ page</b>	<b>¼ page</b>	<b>1/6 page</b>
Width x Height 185 x 260 mm	Width x Height 185 x 128 mm	Width x Height 185 x 65 mm	Width x Height 185 x 40 mm
		Width x Height 90 x 128 mm	
<b>3.700 Euro</b>	<b>2.240 Euro</b>	<b>1.570 Euro</b>	<b>1.250 Euro</b>

## EXPO REAL SPECIAL Discounts

- 10% discount if an ad was published in the previous year
- 15% discount if an ad was published in the last two issues.
- Agency Discount: 15%
- **additional 10% discount** for joint stand partners

## FORMAT and LAYOUT- Hints for the Special:

Trim box	210 mm width x 297 mm height (DIN A4)
Type Area	185 mm width x 260 mm height
Trim	3 mm on all edges
Printing documents	Digital, PDF/X-Format including text and photos in 300 dpi and CMYK, to provide by customer
Printing Process	Web offset printing (euro scale /CMYK)

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HospitalityInside SPECIAL  
EXPO REAL 2013



HospitalityInside SPECIAL  
EXPO REAL 2014

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