

HospitalityInside Special EXPO REAL 2014

Mediadata

Every year, for the world's biggest tourism fair ITB in and for **Europe's leading real estate and investment fair EXPO REAL in Munich** the bilingual (German/English) **HospitalityInside "SPECIAL"** is published, in a printed version as well as online (eMagazine).

These Specials provide information about the fair, co-exhibitors and industry relevant topics and give insight to the reports of hospitalityInside.com. The Specials allow adverts of with 1/6, 1/4, 1/2 and full page.

Circulation 3.000 (+ eMagazine in German and English)
Pages: 100 pages in German and English

Distribution Print

Hospitality Industry Dialogue
Hospitality joint booth "WORLD of HOSPITALITY"
Press Centre at EXPO REAL
Partner stands at the fair
Selected Hotels in Munich

Distribution Online

as eMagazine at the **Website** www.hospitalityInside.com

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Ads and Prices

Ads are printed once in every language version, also in different layout versions.
All rates are excluding VAT

Deadline for booking and artwork delivery: September 1, 2014

1 page	½ page	¼ page	1/6 page
Width x Height 185 x 260 mm	Width x Height 185 x 128 mm	Width x Height 185 x 65 mm	Width x Height 185 x 40 mm
	Width x Height 90 x 260 mm	Width x Height 90 x 128 mm	
3.700 Euro	2.240 Euro	1.570 Euro	1.250 Euro

EXPO SPECIAL Discounts

- 10% discount if an ad was published in the previous year
- 15% discount if an ad was published in the last two issues.
- Agency Discount: 15%
- **additional 10% discount** for joint stand partners

FORMAT and LAYOUT- Hints for the Special:

Trim box 210 mm width x 297 mm height (DIN A4)

Type Area 185 mm width x 260 mm height

Trim 3 mm on all edges

Printing documents Digital, PDF/X-Format including text and photos in 300 dpi and CMYK, to provide by customer

Printing Process Web offset printing (euro scale /CMYK)

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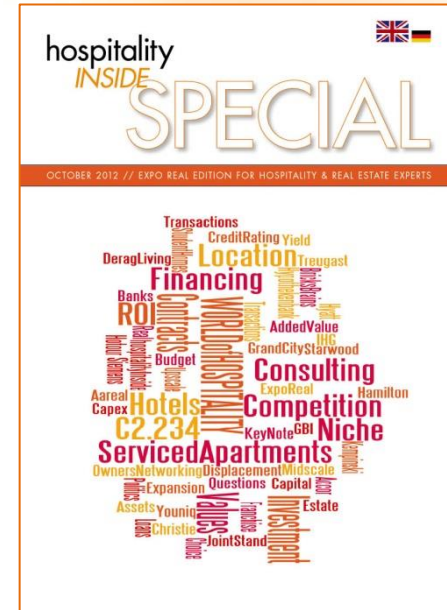
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EXPO REAL 2013



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EXPO REAL 2012

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