

HospitalityInside Special EXPO REAL 2016

Media Data

Every year, for the world's biggest tourism fair ITB and for Europe's leading real estate and investment fair EXPO REAL in Munich the bilingual (German/English) **HospitalityInside "SPECIAL"** is published, in a printed version as well as online (eMagazine).

These SPECIALS provide information about the fair, co-exhibitors and industry relevant topics and give insight to the reports of hospitalityinside.com. The SPECIALS allow advertisements of 1/6, 1/4, 1/2 and full page.

Circulation 3,000 (+ ePaper in German and English)
Pages: 100 pages in German and English

Distribution Print

Hospitality Industry Dialogue at EXPO REAL
Hospitality joint booth "WORLD of HOSPITALITY"
Press Centre at EXPO REAL
Partner stands at the fair
Selected Hotels in Munich

Distribution Online

as eMagazine at the **Website** www.hospitalityinside.com

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Ads and Prices

Ads are printed in both language versions, different layouts are possible.
All rates are excluding VAT.

Deadline for booking: **August 29, 2016**
Artwork delivery: **September 5, 2016**

1 page	½ page	¼ page	1/6 page
Width x Height 185 x 260 mm	Width x Height 185 x 128 mm	Width x Height 185 x 65 mm	Width x Height 185 x 40 mm
		Width x Height 90 x 128 mm	
3.700 Euro	2.240 Euro	1.570 Euro	1.250 Euro

EXPO REAL SPECIAL Discounts

- 10% discount if an ad was published in the previous year
- 15% discount if an ad was published in the last two issues.
- Agency Discount: 15%
- **additional 10% discount** for joint stand partners

FORMAT and LAYOUT hints for the SPECIAL:

Trim box 210 mm width x 297 mm height (DIN A4)
Type Area 185 mm width x 260 mm height
Trim 3 mm on all edges
Printing documents Digital, PDF/X-Format including text and photos in 300 dpi and CMYK, to provide by customer
Printing Process Web offset printing (euro scale /CMYK)

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HospitalityInside SPECIAL
EXPO REAL 2014



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EXPO REAL 2015

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