

# MARKET CHECK

## hospitality *INSIDE*

WORLD OF HOSPITALITY INFORMATION.

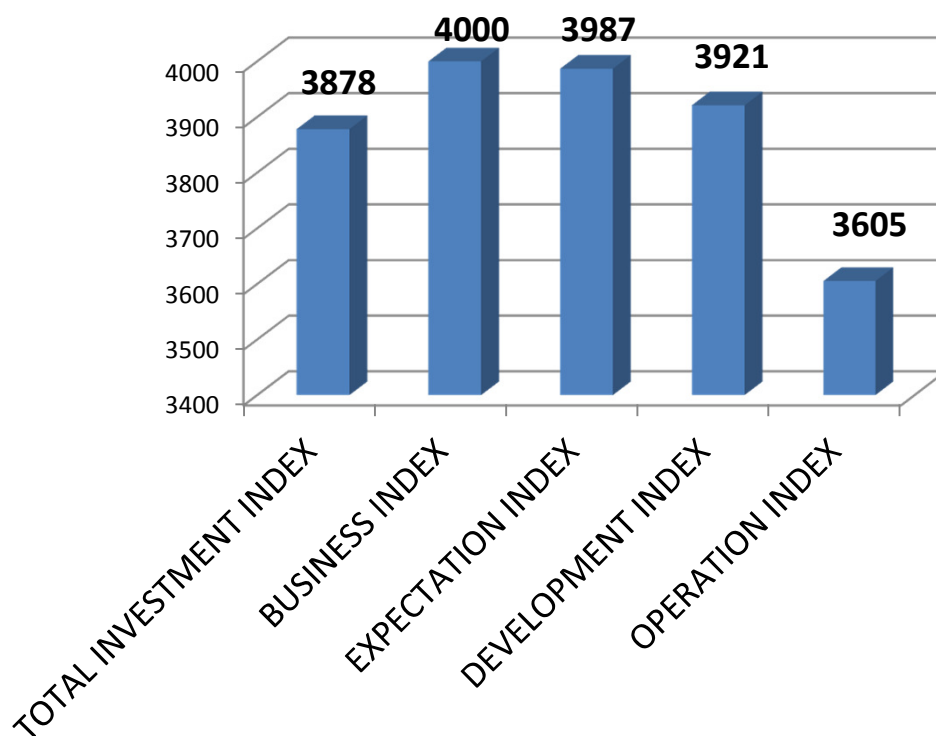


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hospitalityInside Investment BAROMETER  
supported by Union Investment

TOTAL RESULTS Autumn 2014

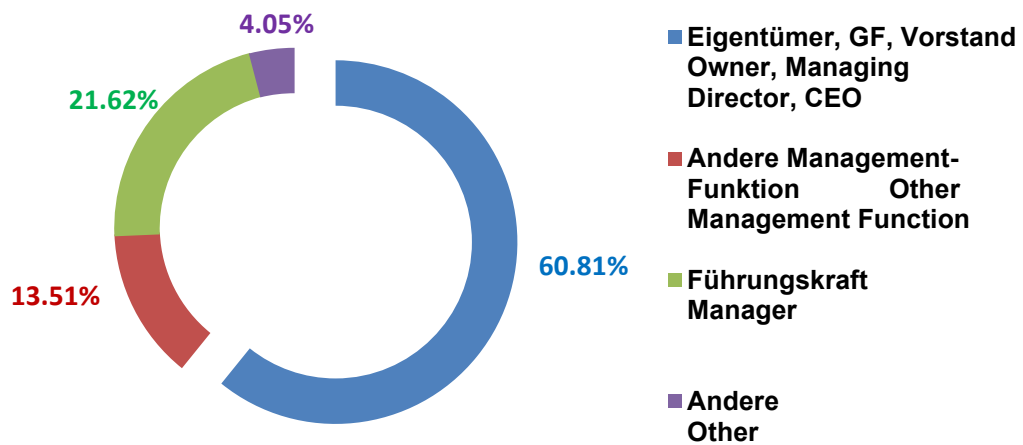


<b>TOTAL INVESTMENT INDEX</b>	(max. = 5000)	<b>3878</b>
BUSINESS INDEX	How do you evaluate the current market situation for your own business?	4000
EXPECTATION INDEX	What are your business expectations for the next six months?	3987
DEVELOPMENT INDEX	How do you assess the current mood in the hotel industry with respect to the development of new hotel projects?	3921
OPERATION INDEX	How do you assess the current mood in the hotel industry with respect to the turnover development of hotels?	3605

The sentiment in the hotel real estate market remains good and the overall index managed to rise by a further 59 points compared to the value from spring 2014 to stand at 3,878 points (+1.54%).

## USER PROFILE Autumn 2014

### Position im Unternehmen / Position in the Company



Owner, Managing Director, CEO	60.81%
Other Management Function	13.51%
Manager	21.62%
Other	4.05%
<b>Total:</b>	<b>100.00%</b>

## Next Survey Spring 2015

The next survey will take place in March 2015. The invitation to participate complimentary will be sent out to everyone who has pre-registered in the barometer.

If you receive an invitation to participate via eMail, please follow the link to the survey and answer all questions. Only this way your assessment will be included in the entire result and you will be included in the list for the forwarding of the evaluations.

Please, recommend the participation to your esteemed colleagues and business partners.

Also on behalf of Union Investment, we thank you very much for your participation and support of this project and look forward to your next evaluation on the hotel market.

At our joint stand "World of Hospitality" at ITB Berlin in March 2015 you will have the chance to join the next survey "live", at a specially designed terminal. Visit us in Hall 9/108 and meet your colleagues there.

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