

# BRICKS & BRAINS 2015 – the 7th exclusive networking event for the hospitality industry at EXPO REAL

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With BRICKS & BRAINS, EXPO REAL and hospitalityInside strengthen their contacts and networks in a common event for hotel operators, developers and investors.

BRICKS & BRAINS means to enjoy hospitality, keep up existing relations, find new partners and start new dialogues in a relaxed atmosphere. Since 2009, 130 top executives meet there every year at the end of the first day of the trade show.



HospitalityInside GmbH  
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A hospitalityInside Network Event hosted by Expo Real Munich

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Offer for: Event Sponsors  
Location: EXPO REAL Munich – Meet & Retreat Lounge (Hall C2)  
Date: October 5, 2015, 18:30 h – 22:00 h  
Concept: Top-Level business networking, by invitation only and unchaperoned  
Invited: Hotel operators, developers, owners, investors, funds managers, bankers  
Limitation: up to 130 participants

Partnerships: Platinum Sponsor, Gold Sponsor

Packages: All packages include:

- tickets for BRICKS & BRAINS 2015 (Platinum: 10 /Gold: 4 tickets)
- Listing as event sponsor on the hospitalityInside Network website
- Presentation of the sponsor logo
  - At the event entrance (RollUp displays, print on partition walls)
  - At the event invitation and table displays
  - In the hospitalityInside EXPO REAL SPECIAL
- Option to place marketing material and giveaways at the entrance

Pricing: **Platinum:** 15,000 Euro / **Gold:** 5,800 Euro net  
10% discount for last year's sponsors  
15% discount for sponsors of the last 2 years  
additional **10% discount** for joint exhibitors of the World of Hospitality

**Organizer:**  
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