

BRICKS & BRAINS 2014 – the 6th exclusive networking event for the hospitality industry at EXPO REAL

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WORLD OF HOSPITALITY INFORMATION.

With **BRICKS & BRAINS**, **EXPO REAL** and **hospitalityInside** strengthen their contacts and networks in a common event for hotel operators, developers and investors.

BRICKS & BRAINS means to enjoy hospitality, keep up existing relations, find new partners and start new dialogues in a relaxed atmosphere. Since 2009, 150 top executives meet there every year at the end of the first day of the trade show.



HospitalityInside GmbH
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A hospitalityInside Network Event hosted by Expo Real Munich
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Offer for: Event Sponsor
Location: EXPO REAL Munich – Munich Lounge (Hall C3)
Date: October 6, 2014, 18:30 h – 22:00 h
Concept: Top-Level business networking, by invitation only and unchaperoned
Invited: Hotel operators, developers, owners, investors, funds managers, bankers
Limitation: up to 150 participants

Partnerships: Platinum Sponsor, Gold Sponsor

Packages: All packages include:

- tickets for BRICKS & BRAINS 2014 (Platinum: 10 /Gold: 4 tickets)
- Listing as event sponsor on the hospitalityInside Network website
- Presentation of the sponsor logo
 - At the event entrance
 - At the event invitation and event flyer
 - In the hospitalityInside EXPO REAL Special Edition
- Option to place marketing material and giveaways at the entrance

Pricing: **Platinum:** 15,000 Euro / **Gold:** 5,800 Euro net
10% discount for last year's sponsors
15% discount for sponsors of the last 2 years
additional **10% discount** for joint exhibitors of the World of Hospitality

Organizer:
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