

hospitalityInside SPECIAL Expo Real 2022

WHEN WHERE ?

This special issue will be published for Expo Real on October 4, 2022 in German and English.

In addition to information on the trade show, interviews and background reports provide an insight into the coverage of [hospitalityInside.com](https://www.hospitalityInside.com).

The **hospitalityInside SPECIAL Expo Real** is freely available as ePaper on www.hospitalityInside.com. You will also find a copy of the high-quality printed magazine at the trade fair and in Munich trade fair hotels.

Here ads can be placed with a sixth/quarter/half and a full page

DISTRIBUTION

Circulation 3.000+
Number of pages 84 pages in German and English

Distribution Print

- Joint Stand „WORLD of HOSPITALITY“
- partner stands at EXPO REAL
- Partner-Hotels in Munich

Distribution Online

as an eMagazine in German and English on the website of www.hospitalityInside.com, free to download at any time

hospitalityInside SPECIAL
EXPO REAL 2019



hospitalityInside SPECIAL
EXPO REAL 2018



ADVERTISEMENTS

Ads are printed once in each language version. In the various language

The design of the ads may differ in the various language versions. German and English versions are each without surcharge.

Advertising Deadline: 28.8.2022

Printing material deadline: 4.9.2022

Date of publication: 4.10.2022

PRICES

1 page	1/2 page	1/4 page	1/6 page
width x height 185 x 260 mm	width x height 185 x 128 mm	width x height 185 x 65 mm	width x height 185 x 40 mm
		width x height 90 x 128 mm	
4.150 Euro	2.490 Euro	1.750 Euro	1.450 Euro

all prices are subject to VAT, if applicable.

Discounts

- 5 % discount, if already booked in previous years.
- 10% discount if placed in two previous issues.
- 15% discount if booked in three previous years.
- 15% agency discount
- Co-exhibitors of the World of Hospitality receive an additional 10 % partner discount

FORMAT AND LAYOUT

Magazine size	210 mm width x 297 mm height (DIN A4)
Type area	185 mm width x 260 mm height
Bleed allowances	3 mm on all edges of the booklet
Print documents	digital, PDF/X format with embedded fonts, Text and photos in 300 dpi and CMYK, to be provided by the customer
Printing process	Four-color web offset printing according to Euroscale

BOOKING AND INFORMATION

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