

WORLD OF HOSPITALITY

EXPO REAL HYBRID SUMMIT 2020

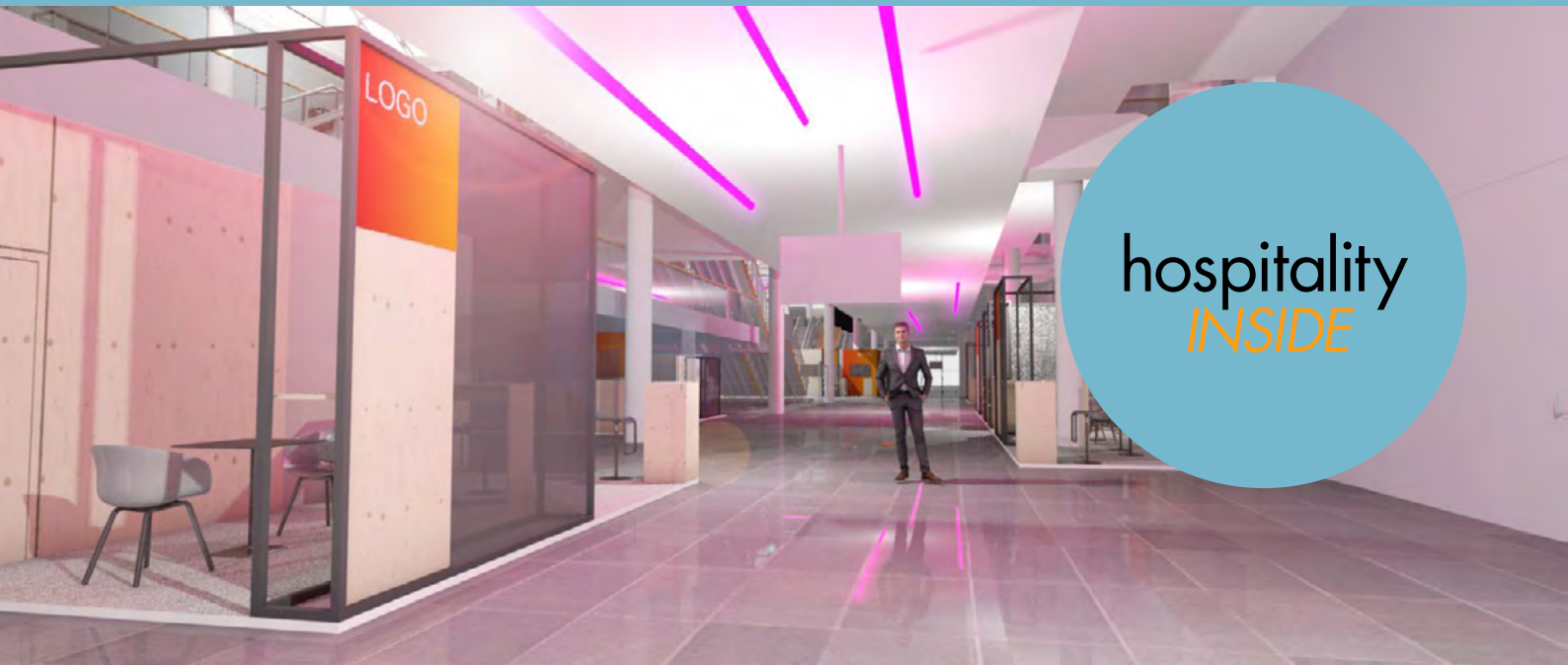
&
hospitality
INSIDE



Dear Friends and Partners of the World of Hospitality,

This year, Expo Real will not take place as a classic trade fair, but as a hybrid, cross-sector conference for real estate and investment. The Hybrid Summit with exhibition and networking areas in the ICM at the Messe Munich allows personal encounters as well as virtual participation from your office or home office.

HOSPITALITYINSIDE will be represented at the trade fair with the “World of Hospitality”, thus creating a participation for your company on this leading European trading platform.



1

THE DEMAND

for a meeting place for the entire real estate and investment industry in autumn is still there, not only from the financial and investment sector and current boom industries such as logistics and health care. Hotel, office and retail real estate will also be a topic among the participants this year, as the course for the post-Covid-19 era is being set.

2

NEW TIMES

Whereas last year at Expo Real around 47,000 participants crowded onto 72,000 sqm, 3,000 visitors can now find space in the ICM on over 30,000 sqm to move around safely and meet each other.

3

NETWORKING VIA DIGITAL PASS

For a virtual participation, the fair has introduced the Digital Pass; it allows exhibiting companies and participants to contact each other via a networking app and, of course, to participate in the live streams of the conferences. This allows you to ask questions online and view the individual programme for several weeks after the Summit.

4

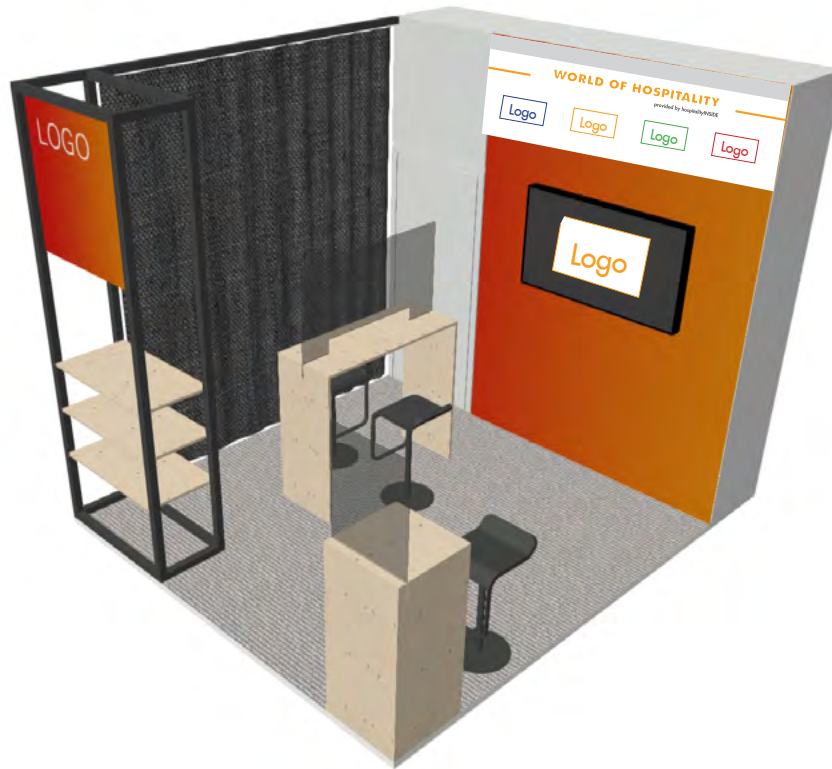
NETWORKING APP

The trade fair's Networking App also offers the opportunity to find and contact suitable dialogue partners in advance via search-offer profiles and automatic matchmaking.

5

TICKETS

for exhibitors and visitors cost 516.38 euros for the Digital Pass and 861.21 euros for the Summit ticket (Early Bird prices until 15 September) at the official ticket shop.



THE WORLD OF HOSPITALITY IS IN!

The World of Hospitality joint stand will be represented at the Expo Real Summit 2020 with a 9 sqm "Smart Space". Here our co-exhibitors can join as digital partners. Thus you will be listed as an exhibitor in the trade fair directory, can be found online and contacted. To be listed in the printed EXPO REAL Summit Guide, registration must be completed by August 28.

Deadline for all co-exhibitors is 28 August!

Late registrations require the express consent of the fair. They will not be included in the printed Summit Catalogue, and registration in the online media including apps will continue to be possible.

An overview of all services is provided below.

The following offers are subject to implementation, as we need a certain number of co-exhibitors. Please register your participation at HospitalityInside as soon as possible!

The Digital Partner Package

DIGITAL PARTNER PACKAGE



INCLUDING

Obligatory exhibitor/communication fee:

- Complete address and communication data (online, app, print)
- Company logo in the list of exhibitors and exhibitor profile (online, app, print)
- 2 entries in the business directory with logo (online, app)
- Social media links in exhibitor profile (online, app)
- Key visual in the exhibitor profile (online)
- Contact form in exhibitor profile (online)
- New this year: company portrait included:
 - o Teaser text (80 characters) (online)
 - o Company profile (1,700 characters including spaces) (online, app)
 - o Up to 3 company focal points with one image and 200 characters each incl. spaces (online)

1 digital pass for both days

Access to the exhibitor shop

Logo on the monitor of the stand

Virtual access to all conferences

Networking App

Contact participants via chat function

Invitation to **BRICKS & BRAINS** on October 14 (details to follow)

Reporting before and after the trade fair on www.hospitalityinside.com

World of Hospitality Hub at the MASEVEN Hotel in Dornach on both days: the hybrid solution for our digital partners (1.6 km from the exhibition center/shuttle; details to follow).

Further options for a fee:

Summit Ticket via the exhibition ticket shop

Additional advertising services of the fair via the exhibitor shop of the fair

Separate workplace in the World of Hospitality Hub, MASEVEN

1.900 Euro plus VAT

2019 Co-exhibitors receive a loyalty bonus of 100 Euro

+ 5% loyalty bonus for participation in the World of Hospitality 2021!

Registrations for the fair after 28 August are possible conditionally.



For your personal presence on site: the Summit Partner Package

If you would like to have a **prominent logo placement** and use **meeting slots at your stand**, this is possible by sharing a meeting table with other exhibitors. This option is available as part of the Summit Partner Package from € 10,000 and is limited, as it is subject to bookings by additional Summit Partners and stand space availability. Please contact us early!

Deadline for all co-exhibitors is 28 August!

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Contact HospitalityInside

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WORLD OF HOSPITALITY REGISTRATION EXPO REAL HYBRID SUMMIT 2020

We would like to participate as digital partner in the joint stand „World of Hospitality“ at the EXPO REAL Hybrid Summit in Munich from 14-15 October 2020

Company: _____

Address: _____

Contact: _____

Phone: _____

Email: _____



Digital-Partner-Package

€ 1.900 (plus VAT)

(when booking before August 28, after that on request)



Upgrade Summit-Partner-Package

Please get in contact with me!

2019 Co-exhibitors receive a loyalty bonus of € 100.

Please send your reservation as soon as possible to office@hospitalityInside.com.

Project reservation: hospitalityInside reserves the right to adjust or cancel the stand in size, layout and equipment if the realisation should prove impossible. The size and layout of the stand depends on the number of co-exhibitors. Changes and errors excepted. All offers are subject to change.