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2017

Media data hospitalityINSIDE SPECIAL



WORD OF HOSPITALITY INFORMATION



WHEN - WHERE?

Every year, for the world's biggest tourism fair ITB and for **Europe's leading real estate and investment fair EXPO REAL** in Munich the bilingual (German/English) **HospitalityInside "SPECIAL"** is published, in a printed version as well as online (eMagazine).

These SPECIALS provide information about the fair, co-exhibitors and industry relevant topics and give insight to the reports of hospitalityInside.com. The SPECIALS allow advertisments of 1/6, 1/4, 1/2 and full page.

EXPO REAL SPECIAL 2017

DISTRIBUTION

Circulation 3,000 (+ ePaper in German and English)

Pages 100 pages in German and English

Distribution Print

- Hospitality Industry Dialogue at EXPO REAL
- Hospitality joint booth "WORLD of HOSPITALITY"
- Press Centre at EXPO REAL
- Partner stands at the fair
- Partner Hotels in Munich

Distribution Online

as eMagazine at the Website www.hospitalityInside.com

ADVERTISEMENTS

Advertisements are printed in both language versions, different layouts are possible. All rates are excluding VAT.

Deadline for booking: Artwork delivery: Publication date: August 28, 2017 September 1, 2017 September 29, 2017



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PRICES

1 page	½ page	¼ page	1/6 page
Width x Height 185 x 260 mm	Width x Height 185 x 128 mm	Width x Height 185 x 65 mm	Width x Height 185 x 40 mm
		Width x Height 90 x 128 mm	
3,800 Euro	2,300 Euro	1,630 Euro	1,290 Euro

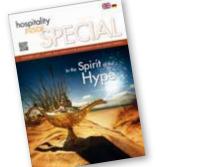
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- 10% discount if an ad was published in the previous year
- 15% discount if an ad was published in the last two issues
- Agency Discount: 15%
- additional 10% discount for joint stand partners

FORMAT and LAYOUT

Trim box	210 mm width x 297 mm height (DIN A4)
Type Area	185 mm width x 260 mm height
Trim	3 mm on all edges
Printing documents	Digital, PDF/X-Format including text and photos in 300 dpi and CMYK,
	to provide by customer
Printing Process	Web offset printing (euro scale/CMYK)

Please click on the covers to see our eMagazines





HospitalityInside SPECIAL EXPO REAL 2016

HospitalityInside SPECIAL EXPO REAL 2015



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