

WORLD OF HOSPITALITY

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**expo
real**

2017

Media data hospitalityINSIDE SPECIAL



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WHEN – WHERE?

Every year, for the world's biggest tourism fair ITB and for **Europe's leading real estate and investment fair EXPO REAL** in Munich the bilingual (German/English) **HospitalityInside „SPECIAL“** is published, in a printed version as well as online (eMagazine).

These SPECIALS provide information about the fair, co-exhibitors and industry relevant topics and give insight to the reports of hospitalityInside.com. The SPECIALS allow advertisements of 1/6, 1/4, 1/2 and full page.

EXPO REAL SPECIAL 2017

DISTRIBUTION

Circulation 3,000 (+ ePaper in German and English)

Pages 100 pages in German and English

Distribution Print

- Hospitality Industry Dialogue at EXPO REAL
- Hospitality joint booth „WORLD of HOSPITALITY“
- Press Centre at EXPO REAL
- Partner stands at the fair
- Partner Hotels in Munich

Distribution Online

as eMagazine at the **Website** www.hospitalityInside.com

ADVERTISEMENTS

Advertisements are printed in both language versions, different layouts are possible.
All rates are excluding VAT.

Deadline for booking:

August 28, 2017

Artwork delivery:

September 1, 2017

Publication date:

September 29, 2017

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PRICES

1 page	½ page	¼ page	1/6 page
Width x Height 185 x 260 mm	Width x Height 185 x 128 mm	Width x Height 185 x 65 mm	Width x Height 185 x 40 mm
		Width x Height 90 x 128 mm	
3,800 Euro	2,300 Euro	1,630 Euro	1,290 Euro

DISCOUNTS

- 10% discount if an ad was published in the previous year
- 15% discount if an ad was published in the last two issues
- Agency Discount: 15%
- **additional 10% discount** for joint stand partners

FORMAT and LAYOUT

Trim box	210 mm width x 297 mm height (DIN A4)
Type Area	185 mm width x 260 mm height
Trim	3 mm on all edges
Printing documents	Digital, PDF/X-Format including text and photos in 300 dpi and CMYK, to provide by customer
Printing Process	Web offset printing (euro scale/CMYK)

Please click on the covers to see our eMagazines



HospitalityInside SPECIAL
EXPO REAL 2015



HospitalityInside SPECIAL
EXPO REAL 2016

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Contact HospitalityInside

HospitalityInside GmbH

Paul-Lincke-Strasse 20

86199 Augsburg

Germany

www.hospitalityInside.com

office@hospitalityInside.com

JOINT STAND World of Hospitality, EXPO REAL SPECIAL, BRICKS & BRAINS



Michael Willems
Managing Director

phone +49 - 821 - 88 58 80-20

mobile +49 - 172 - 82 05 916

fax +49 - 821 - 88 58 80-02

eMail michael@hospitalityInside.com



Anne-Laure Duval
Sales & Marketing

phone +49 - 821 - 88 58 80-20

fax +49 - 821 - 88 58 80-02

eMail anne-laure@hospitalityInside.com

Editorial & Conference Organization



Maria Puetz-Willems
Editor-in-Chief

phone +49 - 821 - 88 58 80-10

mobile +49 - 173 - 358 51 69

eMail maria@hospitalityInside.com